

BPET14R9 16XXXX
SALES LEVEL: 16 BUFFALO REGION

PROMOTION PERFORMANCE TRACKING
RETAIL BSGSF BY BRAND & PROGRAM
ACTIVITY THRU 07/21/1996

07/25/96 PAGE: 4 S
03:33 PM

SAVINGS	BSGSF	YTD THRU 07/96	JUL	AUG	SEPT	OCT	NOV	DEC
DORAL								
NATIONAL PROMOTIONS								
600355	DOR MAY B2G1F	PLANNED	196,200					
		PLACED	194,980					
		% PLACED	99.37					
600895	DOR BOX B1G1F	PLANNED	68,700					
		PLACED	68,701					
		% PLACED	100.00					
601794	DOR B2G1F-DEC	PLANNED					179,400	
		PLACED						
		% PLACED						
NON-NATL. PROMOTIONS (LOCAL, SME, ETC.)								
601270	DOR B2G1F SEPT.	PLANNED			87,600			
		PLACED						
		% PLACED						
TOTAL OFFERS PLANNED			264,900		87,600		179,400	
TOTAL PLANNED OFFERS PLACED			263,681					
% OFFERS PLANNED VS. PLACED			99.53					
TOTAL OFFERS PLACED			263,681					

TOTAL SAVINGS BSGSF								
TOTAL OFFERS PLANNED			264,900		87,600		179,400	
TOTAL PLANNED OFFERS PLACED			263,681					
% OFFERS PLANNED VS. PLACED			99.53					
TOTAL OFFERS PLACED			263,681					

51861 9512

502 SMS502N1

SALES MATERIALS SYSTEM

07/25/96 15:36

SMS ALLOCATION INQUIRY

FN: _____

Area/Reg/Div/Terr*: 16XXXX (Wildcards Allowed) << Found 1 locations >>

Item Number.....: 512141 DOR B2G1F SLEEVE KIT-SEPT PART

Location	Actual	Usage	Available	Transfer
1 16 BUFFALO REGION	4380	0	4380	0

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
Help Retrtn Bkwrđ Frwrđ Main

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- BPEC40N2 PROGRAM DETAIL INFORMATION
SALES LEVEL:
PROGRAM CONTACT: SHARON REID-2584_____

06/26/96 09:12:27.4
NEXT FUNCTION:

PROMOTION/DTOPS NO: 601270 DESC: DORAL B2G1F W/CPN-SEPT

DTS DATE: 09/02/96

PROMOTION UPC CODE: 12300 - 70504

COMMENTS:

DORAL B2G1F WILL CONTAIN A NAME GENERATION OFFER PLUS .50/2 PKS CPNS
IN HALF OF THE OFFERS. THE OTHER HALF WILL CONTAIN \$1/CTN COUPON OR
\$1/OFF 4 PACKS. _____

1ST ORDER DATE: 7/15/96 _____

1ST DELIVERY DIRECT ACCOUNTS: 8/5/96 _____

ITEM #512141 CONTAINS 20 SLEEVES, DBRC, & OFFER SPECIFIC DISPLAY _____

USE PRE-PRINTED DISPLAY OR #469562 STAIR STEP DUMP BIN _____

PF7 FOR PRODUCT CODES & PF8 FOR REPORTING CODE. _____

ALLOCATIONS AVAIL. VIEWING: 07/08/96 _____

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
 Help Quit Retrn DATES SMS PROD DISP Main

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TAB DOWN TO FIELD AND PRESS ENTER FOR ALLOCATION INFO.

A11 - BPEA11N2

ALLOCATION BY SALES LEVEL

06/27/96 02:08 PM

NEXT-FN :

SALES LEVEL: 16	BUFFALO REGIO	DORAL	DORAL	DORAL	DORAL
PROMOTION	: 601270	B1G1F	LIGHT	100	LIGHT
PERIOD	: 609-00		B1G1F	B1G1F	100
					B1G1F

	ALLOCATION:	146	146	146	146
SALES LEVEL	AVAILABLE :	146	146	146	146

ADD A SALES LEVEL

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10---PF11---PF12---
Quit Retrn Main

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- BPEC20S2

SMS ITEM DETAIL DISPLAY

06/26/96 09:13:13.2

NEXT FUNCTION:

PROMOTION # 601270 DORAL B2G1F W/CPN-SEPT

ITEM #	DESCRIPTION	PACKED/SKU
512141	B2G1F SLEEVE KIT	20/BOX

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
Help Quit Retrtn Bkwrđ Frwrđ Main

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- BPEC40N2 HAND-HELD CODES DISPLAY 06/26/96 09:13:25.5
SALES LEVEL: NEXT FUNCTION:
PROMOTION # 601270 DORAL B2G1F W/CPN-SEPT PGM CONTACT: SHARON REID-2584

PROMOTION # 601270 DORAL B2G1F W/CPN-SEPT

PGM CONTACT: SHARON REID-2584

TYPE	HH DESCRIPTION	PAYMENT RATE	HH START DATE	HH END DATE
BXGXF	DOR B2G1F SEPT.		08/26/96	10/25/96

HH DESCRIPTION

PAYMENT
RATE

HH START
DATE

HH END
DATE

BXGXF

DOR B2G1F SEPT.

08/26/96 10/25/96

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Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
      Help  Quit  Retrtn          DATES SMS    PROD  DISP                      Main
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DATES	SMS	PROD	DISP
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Main

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